

CAREER PATHWAY

MULTIMEDIA ANIMATION AND SPECIAL EFFECTS



SKILLS TAUGHT IN ITI

- Capacity to maintain files and install softwares
- Working knowledge of MS Office
- Operate a digital camera, edit photographs, output them for print
- Design skills, proficiency to create a photo album, restore old images, and create advertisements (poster, banner, magazines, flex), image & text editing, design invitations & business cards, & create background effects
- Trace images, creating logos, and vector images like cartoons, charts, diagrams, graphs, symbols, and illustrations.
- Edit audio and add special effects using Adobe Premiere Pro and After Effects softwares
- Create 2 dimensional (2D) & 3 dimensional (3D) objects & animation using 3ds Max & Maya softwares

SKILLS NEEDED BY COMPANY

- Basic functions of computer with typing skills (Tamil & English)
- Good visual imagination, colour sense and creativity
- Ability to express ideas by drawings & other artistic skills
- Ability to edit image, audio, and video effectively
- Ability to create advertisements and special effects
- Ability to create 2D & 3D objects and animations

JOB OPPORTUNITIES AFTER ITI

- Govt. Sector : Government ITIs
- Private sector: Media agencies, radio stations, photo studio, advertisement agencies & television

UPSKILLING OPPORTUNITIES

- Certificate or diploma courses (Full-time/Part-time)
 1. Certificate Courses (3 to 6 Months)
 - Certificate in 2D animation
 - Certificate in 3D animation
 - Certificate in graphic design
 - Certificate in 3D motion graphics
 2. Diploma Courses (One Year)
 - Diploma in graphic and web designing
 - Diploma in video editing and VFX
 - Diploma in animation and VFX
 - Diploma in 2D animation, VFX, and Post Production
 - Post graduate diploma in animation technology
- Craft Instructor Training Scheme (CITS) to become an Instructor in ITIs
- Advanced diploma (vocational) in IT, networking and cloud computing



CAREER PATHS FOR THIS TRADE

ENTRY LEVEL

Workshop Assistant, Photoshop Designer, Graphic Designer, Flash Developer, Audio/Video Editor, Advertiser

MIDLEVEL

Junior Training Officer /Asst. Training Officer, Key Frame Animator, Storyboard Artist, Background Artist

SENIOR LEVEL

Training Officer, 2 D Animator, 3 D Animator, Character Animator, Lighting Artist, Rigging Artist, Rendering Artist, Self-employment, Entrepreneur